

Message Text

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16

ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /050 R

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EUR/EE/DMILLER

EB/EWT/JBEMIS (INFO)

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R 132152Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

AMEMBASSY VIENNA

UNCLAS STATE 111445

E.O. 11652: N/A

TAGS: BEXP, BU, AU

SUBJECT: PLOVDIV 1975 PLANNING

1. SOFIA AND VIENNA ARE REQUESTED TO COMMENT ON FOLLOWING PLANS FOR THE COMMERCE SECTION OF THE FOOD AND TOBACCO PROCESSING AND PACKAGING EXHIBIT. REALIZING THAT HASTY ORGANIZATION OF 1974 EXHIBIT RESULTED IN LAST MINUTE SITUATIONS WE PROPOSE THE FOLLOWING FORMAT FOR PROVIDING MATERIAL FOR (A) THE PLOVDIV FAIR CATALOG AND (B) THE COMMERCIAL EXHIBIT BROCHURE.

2. THE INFORMATION FOR THE FAIR CATALOG WILL BE SENT TO SOFIA FOR HANDLING WITH FAIR ADMINISTRATION. THIS

WILL INCLUDE NAME, ADDRESS, CABLE AND TELEX INFORMATION OF U.S. HEADQUARTERS AND EUROPEAN OFFICE, IF ANY, SERVING BULGARIAN AND EASTERN EUROPEAN MARKETS. WHAT IS POST DEADLINE FOR RECEIPT OF SUCH INFO? IS THIS AGREEABLE.

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3. WE ANTICIPATE TRANSLATION OF OUR FAIR, BROCHURE IN
BULGARIA AND PRINTING IN VIENNA, THE SAME AS IN 1974.
CONSIDERING THE INCREASE IN NUMB3R OF COMMERCIAL EXHIBITORS
THE BROCHURE WILL HAVE PROPORTIONATELY ABOUT 10 MORE PAGES.

4. APPROPRIATE FUND AUTHORIZATIONS WILL BE EFFECTED AFTER
POST COMMENTS ON PROCEDURES, DEADLINES AND COST ESTIMATES

ARE RECEIVED. KISSINGER

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